

schools
BROADBAND™
The Straight Talking Broadband People

Leading provider of
fast, safe and reliable
broadband to UK schools

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About Schools Broadband

Schools Broadband, a division of Talk Straight Ltd is the leading education specific ISP, providing broadband and content filtering services to hundreds of schools across the UK.

As a BESA approved specialist, we are proud to be leading the way when it comes to offering UK schools a broadband service that is not just fast and safe, but also unbeatable in value.

With us, you're in safe hands. Our partnerships with industry leaders Fortinet and Lightspeed Systems means that we can offer your school unrivalled security and content filtering included as part of our broadband service. All of our costs are combined into a number of easy-to-

understand packages so that you can see exactly what is included, with no extra costs.

We're well established in delivering broadband and have already helped many schools make the transition to us from their existing LA provider. When you move to us you can be assured that we'll retain all your connections to your local authority SIMs or AVCO system and that you won't experience any loss of service during the process.

This brochure aims to give you an overview of our broadband services. For further information or to discuss your needs in more detail, call us on 01133 222 333.

Content Filtering and Security

Content Filtering that gives you control in and out of the classroom

Today's filters need to provide safe, fast access to valuable educational resources and connections whilst effectively preventing access to inappropriate content.

As part of our partnership with Lightspeed Systems, we can provide compliant web filtering based on a comprehensive education-specific database that will offer your school fully customisable policies. The user-friendly interface gives you the freedom to tailor internet access by user, IP, group, organisational unit or domain and you can expand or contract internet access for specific periods.

The comprehensive and accurate URL database updates daily and has more than 1 billion entries grouped into education-specific categories, so you can be assured of the safe search of both websites and images. If you wish to block certain pages or restrict the download of a particular type of file this can be applied quickly and easily.

For reporting, Lightspeed System's memory allows you to view up to 3 months' worth of historical internet usage and our own back-up system will extend this to 3 years.

Effective Mobile Filtering

Lightspeed System's Mobile filtering allows you to extend your existing filtering policies to your off-network devices. This includes Apple devices, netbooks, MacBooks, laptops, Windows 8 tablets and Android devices, ensuring that your students remain safe around the clock – wherever they are.

The Mobile Filter will offer you exactly the same level of protection and reporting that you receive for your on-site devices, transparently

communicating Internet browser requests from a mobile device to the cloud-based filtering system. This system references the URL requests with its content database and policy settings and either allows or blocks the request.



Together We Do Amazing Things



Mobile Device Management that's made just for schools

Mobile devices, blended learning and 1:1 programmes are becoming the norm in schools, giving students access to anytime-anywhere learning opportunities. Nevertheless, mobile learning is not without its risks.

Designed just for schools, Lightspeed System's Mobile Device Management makes it easy to manage devices distributed throughout your school. Unique education-specific tools and policies split management between IT staff and classroom teachers, so everyone has the visibility and control they need and no one is overburdened with management.

Unparalleled Security



As one of only three Fortinet Managed Security Service Providers in the UK, we can ensure that all of your equipment is protected.

Fortinet's security suite software combines firewall, intrusion prevention, antivirus, antimalware and antispam, into a single system that updates every hour to protect your network against the latest threats.

With our cloud-based system you won't need to find the space in your school to store any bulky equipment and there is no risk of damage or theft. Furthermore, unlike many security suites there is no per user charge which means you won't have to worry about the funding of licences.

Reassurance for you

All of our consultants and engineers have been fully CRB checked and carry Schools Broadband identity cards, giving you peace of mind when we come to visit your school.

Our Leeds-based technical services helpline is open 8am to 6pm and all of our engineers are officially accredited with our hardware vendors to ensure we can give you first class technical

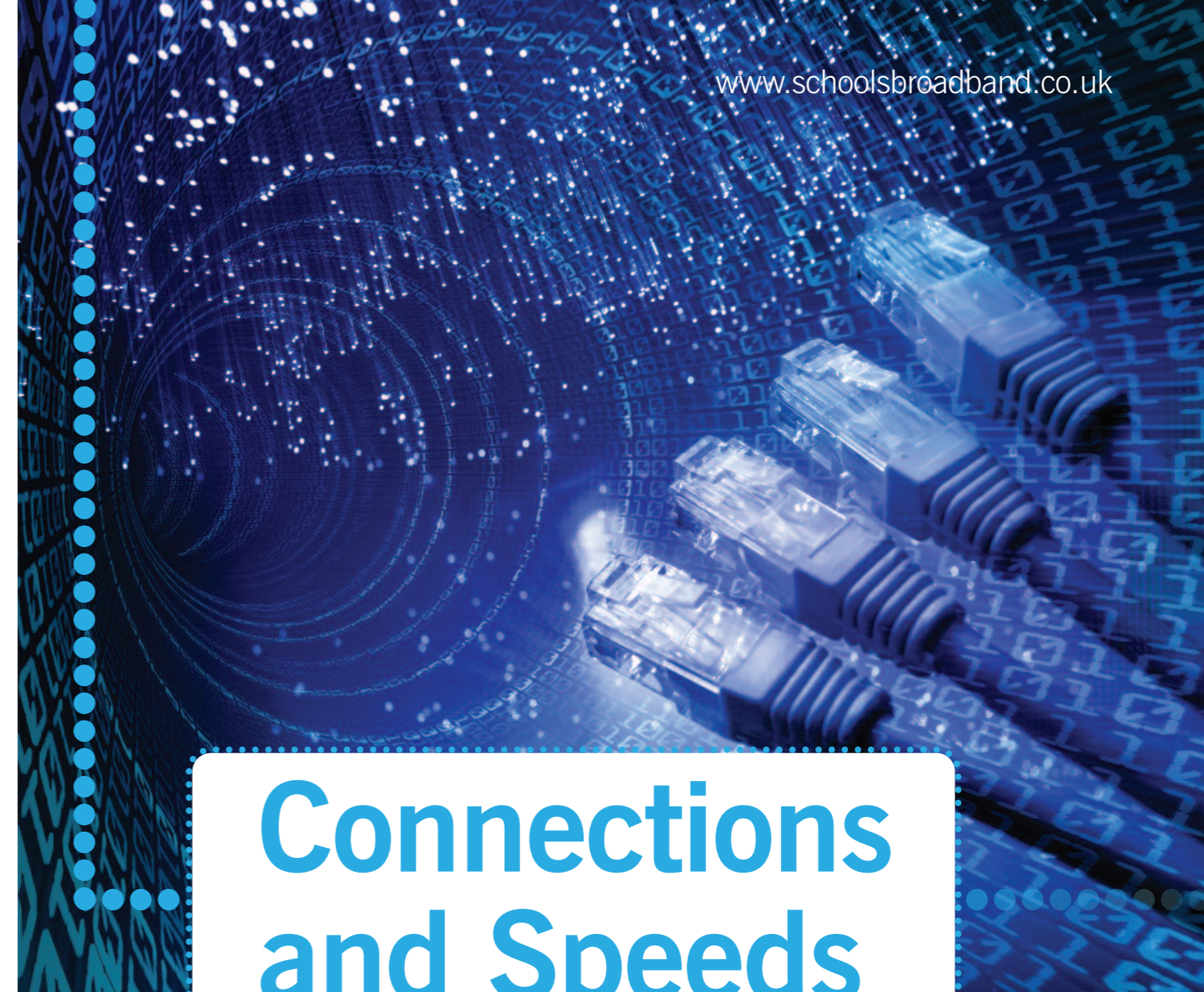
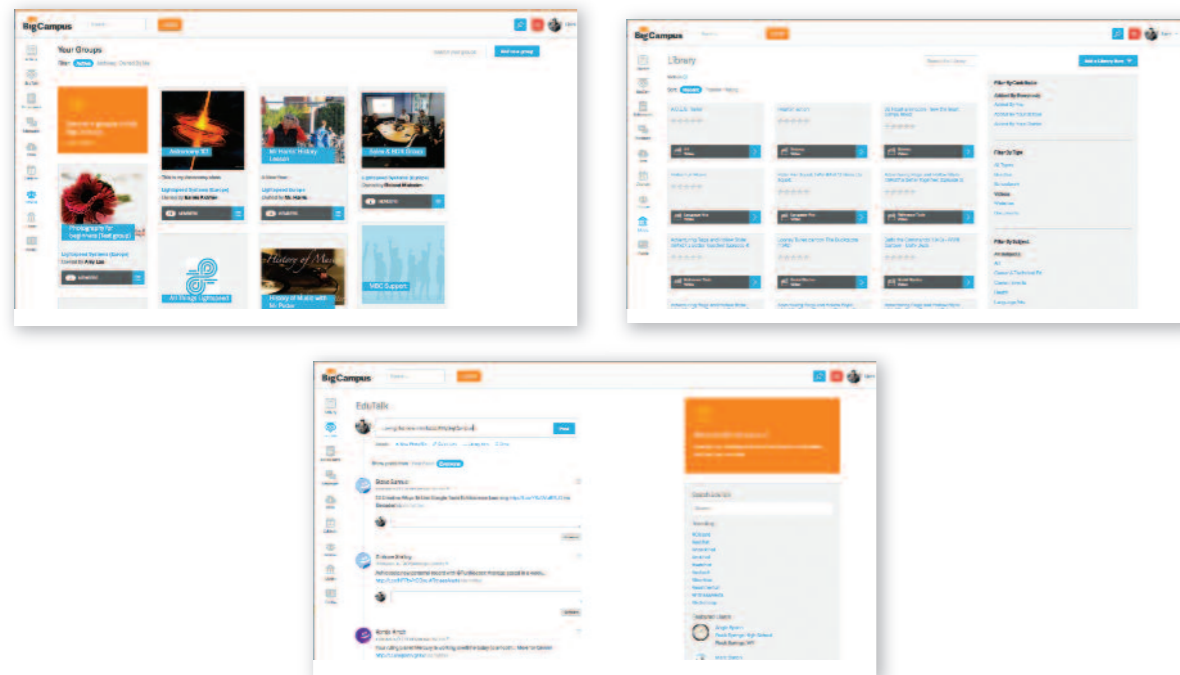
support whenever you need it. The helpline is free and is available for unlimited use throughout your contract.

Any equipment that we provide is covered by warranty and, should you suffer a hardware failure, you can relax knowing there'll be no nasty hidden charges required to resolve the issue.

Enjoy collaborative learning with My Big Campus

My Big Campus, provided by Lightspeed Systems, is a virtual learning environment (VLE) that allows safe, engaging and collaborative learning. Part social network, part learning management system and part content management system, My Big Campus is the only solution that safely brings together all the tools students and educators need and makes them easy to access and easy to share.

As part of all our packages we include unlimited My Big Campus licences for free, meaning that your pupils and staff can start to make the most of your new broadband connection.



Connections and Speeds

Superfast Broadband

BT is rolling out Superfast 21CN broadband around the country and we'll be able to tell you if this is currently available in your area, or when it's expected.

Unlike many broadband providers, we have a very simple pricing structure (see page 10). Simply choose the package that best suits your school's needs and for a flat rate service fee, we'll give you the fastest possible speed for your chosen package that's available in your area.

If Fibre To The Cabinet (FTTC) isn't yet available, we will give you the fastest ADSL speeds possible and upgrade you to FTTC at no charge as soon as it is.

BT is also rolling out its new Fibre To The Premises (FTTP) connections giving speeds of up to an incredible 330Mbps in 2013. As pioneers in our industry, Schools Broadband has already tested these services to great effect and we can offer this service where available.

Dedicated Leased Line

If you require high speed broadband and you're in an area without access to Superfast Broadband yet, Schools Broadband can install a dedicated leased line for you.

Recommended for larger primary schools, a dedicated leased line gives you your very own fibre connection, which you don't share with anyone else so it gets around any issues associated with contention. With a leased line you will have the same upload speeds as download speeds. They also come with a service level agreement downtime of less than 0.003%, which equates to less than 12 seconds per academic year!

We have access to all of the different types of leased line technologies from multiple wholesale providers (BT, Virgin, Kcom etc) to ensure you get the best possible speed at the best possible price.

They include:

- Direct Fibre Leased Lines
- Ethernet First Mile (EFM)
- Generic Ethernet Access Fibre to the Cabinet (GEA-FTTC)

As prices and speeds for dedicated leased lines will vary according to the location of your school, one of our dedicated Account Managers will be delighted to discuss your requirements and prepare a free, no-obligation quote for you.

Bonded Broadband

Even if you're in an area which doesn't yet benefit from fibre optic broadband, we can improve your bandwidth considerably through bonded broadband.

We install additional lines and unobtrusive specialist equipment which allows us to 'bond' up to four separate ADSL internet connections together to double, treble or even quadruple your broadband speeds. An additional benefit to this service is that we can connect each line to a different wholesale broadband supplier. That

way, if one internet provider ever has a problem with their lines, you would still have a connection from the other provider(s).

As far as your billing is concerned, our specialist data centre would treat all your individual connections as one fast connection, which helps keep your billing simple.

Testimonials

"When we first switched to Schools Broadband we had a speed of 8Mbit, which was much better than the 2Mbit we had from the Local Authority. But they also promised to give us a free upgrade as soon as Fibre Optic broadband became available in our area. That was within three months of installation and we're now getting 27Mbit, which is a fantastic improvement.

It's also a much more complete package than we had before and, being charged on a fixed fee basis rather than having a charge per pupil, works out cheaper for us too.

We've now got our own dedicated Fortinet security device, which has dramatically

improved our content filtering. We can add and remove the sites we allow at the click of a button and have different policies for staff and pupils. The system also integrates with our Windows Active Directory server which gives us so much flexibility and means we don't have to log into different portals – it's all done with our Windows username and password.

The Schools Broadband system also enables you to login to your network from home, which is perfect if you have to do any work out of hours. I'd highly recommend them; they've delivered on all the promises they made and their after sales support has been great."

Karen Dennison, Deputy Head Teacher, Briar Hill Primary School, Northampton

"What really stood out for us was the friendliness and professionalism of the staff at Talk Straight.

We started to think about moving to an alternative broadband provider last year as the broadband we were receiving through our LA network had become far too slow and unreliable. After being invited to a Schools Broadband seminar, we were able to get a much better idea of the kind of connection we wanted and the security we'd need. The seminar was informative without the hard sell and we were able to liaise with other schools to compare knowledge and experience.

Talk Straight's account manager and installation engineers were helpful throughout the changeover process, always keeping us updated and giving us information in a language that we could understand.

We now have an excellent broadband speed and can access facilities such as video conferencing, which we couldn't have dreamed of doing before. We're so pleased with our service that we've already recommended Schools Broadband to other schools in our area."

Mark Bolton, ICT Co-Ordinator, Calverley Parkside Primary School, Leeds

Package Options

Schools Broadband can offer you the choice of 3 different broadband packages for your primary school. All of our prices are flat rate per year and are based on a 3 year contract. There are no set-up or installation costs.

	Bronze	Silver	Gold
SERVICES			
Dedicated Account Manager	●	●	●
Equipment warranty for the duration of the contract	●	●	●
Free, unlimited and ongoing access to our in-house technical support team	●	●	●
SPEED			
Fastest Available FTTC Download up to:	40Mbps	40Mbps	80Mbps
Fastest Available FTTC Upload up to:	2Mbps	10Mbps	20Mbps
The fastest possible ADSL speeds for schools without FTTC up to 20Mbps	●	●	●
Free upgrade to FTTC speeds once FTTC is available in your area	●	●	●
Bonding of up to four ADSL lines	○	○	○
Upgrade to up to 330Mbps FTTP once available in your area	○	○	○
SAFETY			
Cloud based Lightspeed Systems powered web filtering integration into Windows Active Directory or Apple OpenDirectory allowing per user / per group filtering policy	●	●	●
Content filtering that subscribes to the Internet Watch Foundation (IWF) list	●	●	●
Ability for staff to block or unblock websites easily	●	●	●
Per IP Address Web Filtering Policy	●	●	●
Number of Mobile Device Manager licences for Apple, Android or Windows operating systems	—	25*	50*
Reporting of attempted access to blocked websites and suspicious search queries	●	●	●
Fortianalyzer full network auditing			●
ACCESS & SECURITY			
Dedicated cloud-based Fortigate security firewall, allowing schools to change their settings			●
Shared cloud-based Fortigate security firewall	●	●	
Email Spam Filtering (SMTP Feed or Office 365)	●	●	●

Real World IP Address	●	●	●
Remote login to your school network via secure VPN (for staff, your LA or support technicians)		●	●
Inline antivirus scanning		●	●
Anti-virus lite software	●	●	● <small>Enterprise class available for £2 per device per year</small>
Advanced Application Control including blocking of proxy avoidance software e.g Ultrasurf	●	●	●
Cloud-based wireless controller	●	●	●
OTHER BENEFITS			
Hosting of your school's website	●	●	●
Keep your .sch.uk school email addresses	●	●	●
Unlimited Free My Big Campus VLE licences	●	●	●
Unlimited Office 365 email accounts with 25Gb capacity			●
Unlimited POP3 email accounts with 100mb capacity	●	●	
COST (per year)	£2,600	£3,200	£3,600

Key: ● Included ○ Optional services available at an additional cost

*Additional Mobile Device Management licences are available for £5 per licence per year.

Additional products and services

VoIP

As an expert in providing telecoms, Talk Straight can provide your school with a hosted VoIP system that will allow you to make phone calls using the internet at a much lower cost than using a traditional phone line. There's no need to buy new handsets and you can retain all of your existing phone numbers. Our account managers will be able to give you more information about this and will be able to provide costs as part of your broadband quote.

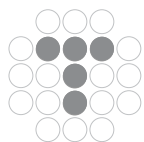


Mobile phones

If you're looking to provide your staff and teachers with mobile phones then you need look no further than us. Our partnerships with O₂ and Vodafone have allowed us to develop a number of mobile phone tariffs designed especially with schools in mind. Whether you are looking for phones or just SIM cards, we can offer tariffs with no line rental charges so you'll only pay for the calls you make. For more information ask to see our Phones for Schools leaflet.



O₂ Joined up communications wholesale partner



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Schools Broadband is a specialist
division of Talk Straight Ltd.



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