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Schools Broadband is a specialist division of Talk Straight Ltd.



Leading provider of
faster, cheaper and safer
broadband to UK schools.

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About us

Schools Broadband is a specialist division of one of the UK's leading telecoms providers – Talk Straight.

So, when you deal with us, you're getting the best of both worlds; you're dealing with straight talking people who are as expert in understanding the education sector as they are in understanding telecoms.

As a BESA approved specialist, we're proud to be leading the market when it comes to offering UK schools a broadband service that is not just fast and safe, but also unbeatable in value.

With us, you're in safe hands. We're well established in delivering broadband, security and esafety solutions, with hundreds of schools throughout the UK already using our service and recommending us.

This brochure highlights just some of the many benefits of working with Schools Broadband.



eSafety

Be in control

We trust you, as education sector professionals, to be in control of your own school's esafety policies and access privileges.

With our content filtering solution (which subscribes to the Internet Watch Foundation list and was approved by BECTA before its closure), you can easily give your staff different privileges to your students and have varying access rights by year group.

If you need even more flexibility, we can help you (as part of our free support service) to customise the settings for your user groups even further, setting different access privileges for students of a particular subject or applying individual limits to protect more vulnerable students.

In short, we're here to help you if you need it but you'll also have the flexibility and control that you need for full peace of mind.



Any time. Any place. Any device.

Through our partnership with Lightspeed Systems, we can give you unrivalled cloud based web filtering control for all your school's equipment, including your mobile devices, to help keep your students safe online – whether they're on or off school premises.

The interface for the Mobile Device Manager is extremely user friendly and allows individual

teachers to adjust settings for their class or by individual as required, including the ability to unblock valid online learning resources for certain students temporarily while they're working on a specific topic or research project.

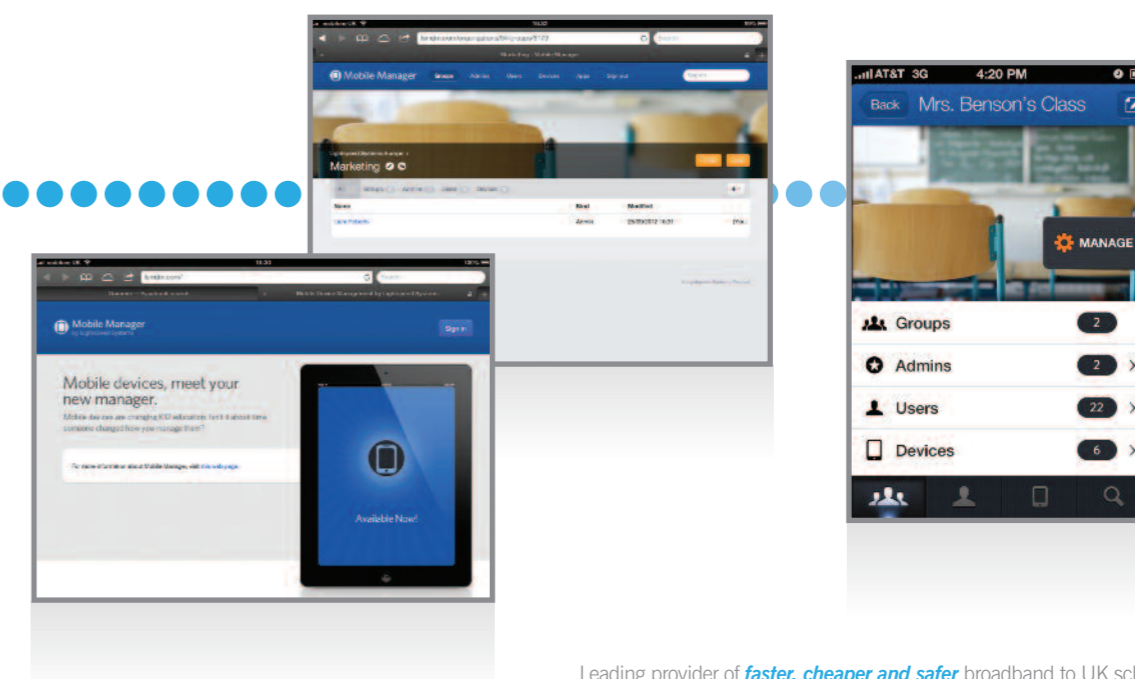


A more effective learning environment

With our system it's quick and easy to implement access changes.

With less time spent trying to resolve common troubleshooting issues, your IT co-ordinators have more time to focus their expertise on developing your school's IT policies leaving your teachers to focus on teaching.

Our reporting tools also keep you fully informed of all online activity, including any attempts to breach your school's policies by installing or deleting software or by attempting to access restricted web content.



Have it your way

We understand that every school has different requirements, so our security system allows you to configure your school's firewall settings to suit your own policies without being constrained in any way by other schools' requirements.

While some schools will want a fully managed service, others will want more direct control. Either way, we can help you.

All our broadband connections include full management of all equipment, web content filtering and firewall rules as standard, but we also make it easy for schools that want to make their own changes.

However you choose to work, our friendly in-house team of straight talking support engineers are only ever a phone call away should you ever need any help.

Security

In addition to all the work done to protect your staff and students from malicious websites, Schools Broadband is a well-established partner of Fortinet to ensure your equipment is protected too.

Most security suite software works by examining your network and then quarantining viruses and malicious software, but this leaves the viruses,

FORTINET

spyware and so on still sitting on your equipment. With our security services, your firewall updates every hour for new viruses and prevents any malicious emails or content from even reaching your network.

Even better, unlike other security suites there is no per user charge. This would usually be in the region of £1,000 a year for a typical primary school.

Peace of mind

All our support team members are officially accredited with hardware vendors to ensure we can give you free and unlimited first class technical support whenever you need it.

We also provide a warranty for the duration of the contract for all the hardware we supply. So if

the worst happens, and any of your equipment suffers a hardware failure, you can relax knowing there are no nasty hidden charges to resolve the issue.

Continuity of Services

Schools considering moving from a Local Authority connection are often concerned about losing access to applications such as AVCO or SIMS, which require access back to your Local Authority's network. However these concerns are unfounded.

We have worked successfully with hundreds of schools and their local authorities all over the

country to make sure these applications continue to work with our supplied broadband connections and we fully manage the transfer.

Management & Security





Speed

Superfast Broadband

BT is rolling out Superfast 21CN broadband around the country. When you enquire about our services, we can tell you if this is currently available in your area, or when it's expected.

Unlike many broadband providers, we have a very simple pricing structure (see page 10). Simply choose the package that best suits your school's needs and, for a flat rate connection fee, we'll give you the **fastest possible speed for your chosen package that's available in your area.**

If Fibre To The Cabinet (FTTC) isn't yet available, we will give you the fastest ADSL speeds

possible now (up to 20Mbps) and upgrade you to FTTC for free as soon as it is.

BT is also rolling out its new Fibre To The Premises (FTTP) connections giving speeds of up to an incredible 330Mbps in 2013. As pioneers in our industry Schools Broadband has already tested these services to great effect and we are already offering this service where available.

Unlike many providers, we buy our lines direct from BT Openreach for all our installations, giving you just one point of contact for the whole solution.

Bonded Broadband

Even if you're in an area which doesn't yet benefit from fibre optic broadband, we can improve your bandwidth considerably through bonded broadband.

We install additional lines and unobtrusive specialist equipment which allows us to 'bond' up to four separate ADSL or FTTC internet connections together to double, treble or even quadruple your broadband speeds.

An additional benefit to this service is that we can connect each line to a different wholesale broadband supplier. That way, if one internet provider ever has a problem with their lines, you would still have a connection from the other provider(s).

As far as your billing is concerned, our specialist data centre would treat all your individual connections as one fast connection, which helps keep your billing simple.

Dedicated Leased Line

If you require high speed broadband and you're in an area without access to Superfast Broadband yet, Schools Broadband can install a dedicated leased line for you.

Recommended for secondary schools and large primary schools, a dedicated leased line gives you your very own fibre connection, which you don't share with anyone else, so it gets around any issues associated with contention.

With a leased line you will have the same upload speeds as download speeds. They also come with a service level agreement downtime of less than 0.003%, which equates to less than 12 seconds per academic year!

We have access to all of the different types of leased line technologies from multiple wholesale providers (BT, Virgin, Kcom etc) to ensure you get the best possible speed at the best possible price. They include:

- Direct Fibre Leased Lines
- Ethernet First Mile (EFM)
- Generic Ethernet Access Fibre to the Cabinet (GEA-FTTC)

As prices and speeds for dedicated leased lines will vary according to the location of your school, please call one of our dedicated Account Managers on **01133 222 333** who will be delighted to discuss your requirements and prepare a free, no-obligation quote for you.

Package Options

	Gold	Silver	Bronze
Free onsite installation from a CRB Checked Engineer	●	●	●
SPEED			
Fastest Available FTTC Download up to:	80Mbps	40Mbps	40Mbps
Fastest Available FTTC Upload up to:	20Mbps	10Mbps	10Mbps
The fastest possible ADSL speeds for schools without FTTC up to 20Mbps	●	●	●
Free upgrade to FTTC speeds once FTTC is available in your area	●	●	●
Bonding of up to four ADSL or FTTC lines	○	○	○
Upgrade to up to 330Mbps FTTP once available in your area	○	○	○
SAFETY			
Cloud based Lightspeed powered web filtering integration into Windows Active Directory or Apple OpenDirectory allowing per user / per group filtering policy	●	●	●
Content filtering that subscribes to the Internet Watch Foundation (IWF) list	●	●	●
Ability for staff to block or unblock websites easily	●	●	●
Per IP Address Web Filtering Policy	●	●	●
Mobile Device Manager & Content filtering solutions for your school's mobile devices (including Apple and Android Operating Systems)	●	●	●
Reporting of attempted access to blocked websites	●	●	●
Advanced customisable reporting of attempted access to blocked websites and application usage	●		
ACCESS & SECURITY			
Email spam filtering (SMTP Feed or Office 365)	●	●	●
8 Real World IP Addresses	●	●	●
Remote login to your school network e.g. for staff, your Local Authority or your IT Support Technicians.	●	●	●
Inline antivirus scanning and free PC antivirus Software	●	●	
On-site wireless controller	●	●	
Dedicated onsite FortiGate security firewall	●	●	
Advanced Application Control including blocking of proxy avoidance software e.g. Ultrasurf	●	●	
OTHER BENEFITS			
Hosting of your school's website	●	●	●
Keep your .sch.uk school email address	●	●	●
Equipment warranty for the duration of the contract	●	●	●
Free, unlimited and ongoing access to our in-house technical support team for help/advice relating to any telecoms issue	●	●	●
Dedicated Account Manager	●	●	●
Unlimited Office 365 email accounts	●	○	○

Key: ● Included ○ Optional services available at an additional cost

What other schools say

“When we first switched to Schools Broadband we had a speed of 8Mbit, which was much better than the 2Mbit we had from the Local Authority. But they also promised to give us a free upgrade as soon as Fibre Optic broadband became available in our area. That was within three months of installation and we’re now getting 27Mbit, which is a fantastic improvement.

“It’s also a much more complete package than we had before and, being charged on a fixed fee basis rather than having a charge per pupil, works out cheaper for us too.

“We’ve now got our own dedicated Fortinet security device on site, which has dramatically improved our content filtering. We can add and

remove the sites we allow at the click of a button and have different policies for staff and pupils. The system also integrates with our Windows Active Directory server which gives us so much flexibility and means we don’t have to log into different portals – it’s all done with our Windows username and password.

“The Schools Broadband system also enables you to login to your network from home, which is perfect if you have to do any work out of hours. I’d highly recommend them; they’ve delivered on all the promises they made and their after support has been great.”

Karen Dennison, Deputy Head Teacher, Briar Hill Primary School, Northampton



“When we were researching alternative broadband providers, we were looking for a company that could give us fast and reliable access coupled with flexible safety and security features that we could trust.

"We chose Schools Broadband because we found they could do everything we wanted (which is more than we could get from the Leeds Learning Network) and it costs less!"

Andy Birch, IT Manager, St Mary's Catholic High School, Menston

“Talk Straight saved us £11,000 in the first 3 years since moving from our existing Internet connection!

“We were nervous about moving to a non-LA supplier. However, we are delighted with the service we receive from Talk Straight and found

that, contrary to popular belief, it didn't affect the support we received by the LA. Within one hour we were switched over and had far more security than ever before at a much better cost.”

Phil Brown, Network/Systems Manager, Staindrop School, Darlington